

PORTFOLIO
christinacavadias.com

CONTACT
cavadias.c@gmail.com
760-681-8538

CHRISTINA CAVADIAS

I am a commercial artist and social media marketer. I have experience in web design, digital and print design, pitching and executing multifaceted multimedia projects, and building digital marketing strategies.

EXPERIENCE

GRAPHIC DESIGNER
& SOCIAL MEDIA MANAGER

NOV 2017 - JAN 2018

Philadelphia Fusion (Overwatch League Team) | Full-time Position
Graphic design, photography, photo editing, film editing, motion graphics, web design, and digital marketing. Worked with Blizzard Entertainment and Comcast-Spectacor to make branding for the team. Built digital marketing strategies and pitched these concepts to the Fusion marketing team, investors, Blizzard Entertainment, and Comcast-Spectacor. Created and curated content for all Philadelphia Fusion social media and official website.

GRAPHIC DESIGNER
& SOCIAL MEDIA MANAGER

APRIL 2017 - NOV 2017

The National Council for Certified Personal Trainers (NCCPT) | Full-time Position
Graphic design, photography, photo editing, web design, and official documentation design. Edited, designed, and published textbooks. Created multimedia advertisements, print designs and products, and pitched marketing campaigns. Designed CSS and HTML pages for official websites and Constant Contact. Curated and created all social media content and managed contests. Trained assistant graphic designer.

GRAPHIC DESIGNER
& SOCIAL MEDIA ASSISTANT

JAN 2014 - MAY 2017

CSU Channel Islands, Communication and Marketing | Internship
Illustration, graphic design, photography, film, social media management. Curated university social media content and managed contests. Designed all marketing for the 2014 ATOD Conference. Assistant hiring manager for the W&A Data Analyst position. Created the Graduate Thank You film for 2016 and 2017.

GRAPHIC DESIGNER
& SOCIAL MEDIA MANAGER

SEPT. 2015 - MAY 2016

Elite Sports & Fitness | Internship
Graphic design, web design, marketing, and social media management. Researched and created nutrition and fitness content. Hosted contests on social media. Created digital and print marketing campaigns.

CO-CREATOR, ARTIST
& SOCIAL MEDIA MANAGER
SEPT. 2015 - MAY 2016

Pastel Circus | Animation Studio
Illustration, design, animation, writing, project management, social media management. Won two awards in the 2016 48 Hour Film Project San Diego.

EDUCATION

CSU CHANNEL ISLANDS

AUGUST 2013 - MAY 2017

Graduated Magna Cum Laude, received a Bachelor of Arts with an Emphasis in Studio Art, a Minor in Computer Science, and a Digital Media Certificate.
1 University Dr., Camarillo, CA 93012

TECH SKILLS

Microsoft Office

Unreal Engine

Unity Engine

Adobe Acrobat

Photoshop

Illustrator

InDesign

After Effects

Lightroom

Dreamweaver

Animate/Flash

Premiere

HTML5

CSS3

Python

Java